

## **Web Design and Development – Overview**

I have been building websites since 1998. I create sites that look good, are simple to navigate, are web standards compliant and search engine optimised.

My client list is broad, covering many industries. I have built websites for companies and individuals in the construction, medical, technology, marketing, entertainment and media sectors, amongst others.

### **I provide the following services:**

#### **Web design & web development**

Coding: XHTML, CSS, PHP, JScript, Wordpress,  
Software: Photoshop, Dreamweaver, Flash

#### **Content copywriting**

#### **Search engine optimisation**

#### **Image processing**

#### **Audio production and processing**

#### **Video production and processing**

#### **Web hosting & Domain name registration**

I partner with Host Papa, Heart Internet, Amerinoc and 1 and 1 Internet to provide a comprehensive range of hosting packages.

#### **Email Marketing**

I provide small scale email marketing support. For larger projects I partner with Databasics, a direct marketing agency with over 20 years of experience in direct marketing and database management.

### **Costs**

I provide a range of packages for small businesses, ranging from £500 for a simple 2 or 3 page website, to £5000 for a large scale site with interactive elements, secure areas, online stores, rich media applications etc.

Please feel free to contact me for a quote for your project.  
Updates and additional work is charged at £30 per hour.

## **My Work**

Details of all of my recent projects are on my website at <http://web.adrianwhelan.com>

## **My Background**

I come from a commercial background, having spent over 20 years working in sales and marketing in the fashion industry. I was Head of Sales and Marketing for 2 well known brands, have a great deal of experience in dealing with clients at all levels, from small businesses to large corporations, and have an approach which is client focused.

My web and marketing services are ideal for small to medium sized businesses that need a professional web presence with reasonable costs and personal service.

## **Contact Details**

### **Adrian Whelan**

phone: 07812 802929 or 01273 625268

email: [web@adrianwhelan.com](mailto:web@adrianwhelan.com)

Mail: 3 The Copse, Princes Road, Brighton, BN2 3RH, UK.